

**Resumagic.com Sample Resume: Web Developer**

**John Jobseeker**

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*Summary:* Successful project manager with an excellent track record of providing effective Internet marketing and technological solutions for diverse businesses. High-energy, results-oriented leader with proven ability to manage multiple projects at once while generating significant revenue and profit improvements for both employers and clients.

**PROFESSIONAL EXPERIENCE**

NAME OF COMPANY, City, ST 01/2001 - Present

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**Independent Consultant**

Assist small and mid-sized businesses with establishing and maintaining an Internet presence. Services include project management; e-business strategy; web site design, implementation and management; e-commerce infrastructure; content creation; creative direction; and customized web-based applications. Portfolio:

- website 1
- website 3
- website 5
- website 2
- website 4
- website 6

**Selected accomplishments:**

- Database enhancements, code reviews and user interface design changes resulted in 300 percent increase in online sales for client, (name of website)
- Completed custom content management solutions for [names of three websites] that significantly reduced time needed for updates and eliminated high fees paid to outside maintenance companies
- Currently developing a résumé submission manager and a gift purchasing/reminder system for December 2002 release

NAME OF COMPANY, City, ST 10/1996 - 12/2000

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<b>Vice President of Operations</b>	06/00-12/00	<b>Director of Technical Svcs.</b>	08/97-02/98
<b>Vice President, B2C Practice</b>	08/99-05/00	<b>Senior Project Manager</b>	02/97-07/97
<b>Director of Operations</b>	03/98-07/99	<b>Producer</b>	10/97-01/97

Promoted rapidly throughout four-year career. Duties included managing project teams and client relationships; providing technical solutions and creative direction; strategic management; budgeting, and P & L responsibility. Portfolio:

- Website 1
- Website 5
- Website 9
- Website 2
- Website 6
- Website 10
- Website 3
- Website 7
- Website 11
- Website 4
- Website 8
- Website 12

**Selected accomplishments:**

- Helped establish a corporate presence in Europe, which involved sales, client management, consulting, recruiting, real estate acquisition, company integration, and management of 21-member team
- Effectively managed B2C Practice Division consisting of a 40-member group of consultants, project managers and technical staff and which generated \$10 million in annual revenues; achieved highest average group utilization in the company (70 percent)
- As Senior Project Manager, led a 12-member team that built a custom content management solution (online teen magazine) for the [name of company] on time and within budget; also provided training and site maintenance for a three month period following project completion

- Held full P & L responsibility for the strategic planning, development, direction, and leadership of [Name of company] Division; led a 14-member team which generated \$2 million in revenues annually; achieved highest revenue per FTE, staff utilization, and gross margin of any division in the company
- Project Manager for [name of website] project: led a 15-member team that built an effective e-commerce and content management system while working under an intense time pressure -- site was completed on time and within budget; also performed daily site maintenance and site content updates after for a four-month period after project completion

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NAME OF COMPANY, City, ST

09/1995 - 09/1996

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**Business Development**

Marketed services to small and mid-sized companies and assisted them in establishing an online presence by providing marketing and technical expertise. Portfolio:

- Website 1
- Website 2
- Website 3
- Website 4
- Website 5
- Website 6

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NAME OF COMPANY, City, ST

01/1995 - 08/1995

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**Marketing Manager**

- Increased sales by designing an effective direct mail campaign
- Supervised a telemarketing program that increased customer base
- Wrote marketing articles for company newsletter
- Developed a database program to produce sales report summaries and track orders more effectively

**COMPUTER SKILLS**

**Platforms:** Windows, Macintosh, Linux

**Management Software:** Microsoft Office 2000, MS Project, MS Access, Homesite, ColdFusion Studio, MS FrontPage, DreamWeaver Lotus 1-2-3, SQL Server, Visio, Inspiration, Claris, FileMaker Pro, SQL 6.5 & 7.0 Enterprise Manager, IIS, LinkBot, Astra Site Manager, MySQL, Adobe Photoshop, NetObjects Fusion

**Enterprise Solutions:** BroadVision, Vignette, Pandesic, WebSphere, Eshare, LivePerson, Borland Sidekick (PIM), Microsoft SiteServer, Coldfusion Server, Interwoven, Open Market

**Programming Languages/Scripts:** HTML, DHTML, Cascading Style Sheets (CSS), Perl, Coldfusion, Active Server Pages (ASP), JavaScript

**EDUCATION**

B.S., **Marketing** (Minor: Economics), NAME OF UNIVERSITY, City, ST